

ANDREWS ROHIT DEAN

Director of Product | Senior Product Manager | AI Product & Platform Strategy

Noida (Delhi NCR), India | +91 9310 357 157 | andsdean@gmail.com | linkedin.com/in/andrewsdean

15+ Years in Product & Delivery • 30+ Member Org Led • 4 Products Shipped End-to-End • Company-Wide AI Transformation Lead • 50+ Staff Trained

PROFESSIONAL SUMMARY

Product leader with 15+ years driving AI-first SaaS and enterprise platform strategy, from vision through delivery, across global markets. Early adopter of Generative and Agentic AI who has shipped production AI, led 30+ member cross-functional organisations, and driven company-wide AI transformation. Trusted to set product direction, align executives and stakeholders, and turn ambiguous, low-structure problems into scaled, adopted products with measurable business outcomes. Seeking Director of Product / Senior Product Manager roles in AI-first, platform, and product-led organisations.

CAREER HIGHLIGHTS

- **Led a 30+ member cross-functional product & engineering organisation** across 3 concurrent SaaS lines, lifting operational efficiency 25% and compliance 30% through roadmap strategy and OKRs.
- **Drove company-wide AI transformation** as the organisation's AI-adoption lead — building capability, standards, and reusable AI patterns adopted across delivery teams.
- **Owned product strategy and delivery for an enterprise integration platform**, shipping in under 3 months in a no-BRD, no-infrastructure environment.
- **Shipped 4 products end-to-end** (paying customers on DuCase), proving product judgment from strategy and monetization through launch.

SKILLS

Product Leadership & Strategy: Product Vision & Multi-Year Roadmap • Platform Strategy • GTM & Monetization • OKRs/KPIs • North Star Metrics • Portfolio Prioritization • Executive & Stakeholder Alignment • Team Building & Coaching
AI Product & Transformation: Generative AI • Agentic AI • LLMs • RAG • AI Agents & MCP • Evaluation & Guardrails • Responsible AI & Governance • Org-Wide AI Adoption
Discovery & Experimentation: Customer Interviews • User Research • Usability Testing • A/B Testing • JTBD • Hypothesis-Driven Experimentation • Data-Driven Prioritization • Journey Mapping
Delivery & Technical: Agile (Scrum/Kanban) at Scale • Multi-Tenant SaaS • API-First Design • React/Supabase/Vercel • SQL • n8n • Claude Code • Jira/Confluence • Figma

PRODUCTS SHIPPED END-TO-END

DuCase (ducase.app) — legal case management SaaS for Indian law firms (tiered subscriptions; paying customers). **SD Leave Tracker** — multi-tenant leave management with automated reporting. **R&R App** — internal rewards & recognition platform. **SD Resume Builder** — internal resume tool with document export. Each taken from strategy and architecture to production launch.

PROFESSIONAL EXPERIENCE

SD Global Services India Pvt. Ltd.		Noida, India Jan 2022 – Present
Associate Manager – Product & AI Upskilling		Apr 2025 – Present
● Own product strategy and delivery across 3 concurrent SaaS lines with a 30+ member cross-functional team, setting roadmap priorities and OKRs that lifted efficiency 25% and compliance 30%. ● Lead company-wide AI transformation as the organisation's AI-adoption lead — defining standards, running executive and team enablement, and embedding reusable AI patterns across delivery teams. ● Directed delivery of an enterprise integration platform for a global software client in under 3 months in a no-BRD, no-infrastructure setting — owning requirements, architecture direction, and stakeholder alignment. ● Established AI-powered automation (n8n + LLM APIs) that cut targeted manual effort 60%+, with human-in-the-loop guardrails adopted across teams. ● Built capability beyond product: trained 50+ staff in communication skills and led the company's brand and identity revamp (logo, colour system) across all digital and print assets.		
Product Consultant		May 2024 – Mar 2025
● Owned product roadmap and GTM strategy for an event-tech and sales-enablement SaaS as primary client partner across discovery, feature definition, and release planning. ● Launched Generative AI sales-enablement workflows that lifted content output 25% and cut turnaround from days to hours through hypothesis-driven iteration.		
Senior Business Analyst – Product		Jan 2022 – Apr 2024
● Shaped product direction for a multi-state Cannabis Compliance SaaS — translating complex regulation into roadmap, epics, and measurable adoption gains. ● Led discovery (usability testing, interviews, competitive analysis) and high-fidelity Figma prototyping that improved task completion and informed prioritization.		
SDG Corporation		Noida, India Oct 2010 – Jan 2022
Lead Business Analyst → earlier Senior Business Analyst & Software Engineer		Oct 2010 – Jan 2022

- Owned the full product lifecycle of GE's OneHR platform — launched 25+ responsive enterprise HR portals, cut migration time 15%, and led a 10+ member analyst team across geographies.
- Earlier: automated payroll processing for a Fortune 5 client (eliminated manual reconciliation, cut downtime 15%); began as a Java software engineer (2010–2015).

AI TRANSFORMATION & THOUGHT LEADERSHIP

- **AI adoption leadership:** frontrunner for AI in the product and BA community — set standards and ran hands-on enablement on AI-assisted development, phase-based methodology, and automated workflow tooling.
- **Agentic AI & MCP patterns:** built a reusable Business Analyst agent (Claude Code + Atlassian MCP) automating Jira story creation, backlog grooming, and acceptance criteria — a template other teams adopted.
- **Responsible AI at scale:** authored internal best practices on evaluation, guardrails, and human-in-the-loop design, cited by leadership and adopted across peer teams.

EDUCATION

MBA, Project Management — Manipal University, Jaipur (2023–2025) • **PG Certification, Product Management** — IIM Indore (2022–2023)
• **B.Tech, Computer Science & Engineering** — UPTU (2006–2010)

CERTIFICATIONS & RECOGNITION

Generative AI Foundation (Microsoft & UpGrad) • Certified Scrum Product Owner (CSPO®) • Certified ScrumMaster (CSM®) • Product-Led Growth Micro-Certification (PLGC™) • Build Apps with ChatGPT • Six Sigma Yellow Belt

Recognition: SD Global Annual Achiever (2023, 2025); multiple quarterly and monthly awards for execution excellence across product and delivery initiatives.